



Coming together to give: Meals on Wheels, Etc. celebrates third annual Giving Breakfast

New venue, new partnership and continued community support fuel the nonprofit's mission to serve seniors in Seminole County

SANFORD, Fla. (September 28, 2026) — Meals on Wheels, Etc., a nonprofit organization dedicated to nourishing, connecting and caring for seniors in Seminole County for more than 50 years, celebrated its third annual Giving Breakfast with a crowd of community leaders, supporters and partners gathered to help advance its mission.

For the first time, the event was held at The Rink at Northland Church, a new venue selected to accommodate the event's continued growth. The morning brought together supporters who share Meals on Wheels, Etc.'s commitment to ensuring local seniors have access to nutritious meals, essential services and meaningful connections.

With more than 200 attendees filling the venue, the Giving Breakfast raised \$50K in critical funds. These donations will directly benefit seniors in Seminole County by supporting home-delivered meals, neighborhood dining centers, transportation, home assistance, weatherization and more.



Meals on Wheels, Etc. raises \$50K at third annual Giving Breakfast.

The event also offered a look at the organization's continued efforts to expand access to nutritious food and senior services. Meals on Wheels, Etc. Executive Director Mike McKee shared an update on the organization's work and the growing need for senior services throughout Central Florida.

“The continued growth of our Giving Breakfast is a reflection of how deeply our community cares about its older adults,” said McKee. “Every year, we are reminded that this mission is bigger than a meal. It is about making sure seniors have access to nutritious food, connection, support and the resources they need to live with dignity. We are incredibly grateful to everyone who continues to invest in this mission and help us build a stronger future for seniors in our community.”

The event featured a special presentation by Jay Groves, Executive Director of the Culinary Health Institute at 4Roots Farm, who joined Meals on Wheels, Etc. to announce an exciting new partnership focused on bringing fresh, locally made meals to Central Florida seniors. Through the new partnership, “Good Roots, Healthy Meals” will offer a line of locally made, home-delivered fresh meals designed to bring plant-forward nutrition directly to residents throughout Central Florida. The initiative will combine a focus on fresh, locally sourced ingredients with the convenience of home delivery, creating another way to help seniors access nutritious meals. Additional details about Good Roots, Healthy Meals, including the official launch and availability, will be announced this fall.

Sponsors of the event whose contributions played a pivotal role in making the Giving Breakfast a success included:

Food sponsor: Cheney Brothers

Venue sponsors: Cogent Bank, Coldwell Banker Realty CARES Foundation, Greene, Dycus and Co., PA

Event sponsors: AAA, Hancock Whitney Bank, Integris Group, Sir Speedy

A sincere thank you to our presenting sponsor, who generously supported this event and chose to remain anonymous.

As the senior population continues to grow in Seminole County and the community ages, the needs are expanding significantly. Meals on Wheels, Etc. is dedicated to addressing the challenges faced by this vulnerable population, offering both meals and companionship to those who need it most.

For more information about Meals on Wheels, Etc. and how to support, donate or volunteer, visit <https://www.mealsetc.org>.

To view or download event photos, [click here](#).

About Meals on Wheels, Etc.

Meals on Wheels, Etc. began providing home-delivered meals and transportation services to seniors in Seminole County in 1973. Today, Meals on Wheels, Etc. provides several services to help the growing needs of the vulnerable seniors in the area, including Neighborhood Dining, Homemaking, CHORE, Weatherization and more that help the aging population remain in their own homes and living with as much independence as possible. The organization also serves low income groups. To learn more about Meals on Wheels, Etc., visit <https://www.mealsetc.org/>.

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